

Chia-hung Tsai

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EDUCATION

Ohio State University, Columbus, OH, Ph.D., Political Science, 2003

National Chengchi University, Taiwan, M.A., Political Science, 1996

National Taiwan University, Taiwan, B.A., Political Science, 1993

EMPLOYMENT

Director, Election Study Center, National Chengchi University, 2014-present

Associate Director, Taiwan Institute for Governance and Communication Center, National Chengchi University, 2018-present

Commissioner of Central Election Commission, 2017-present

Distinguished Research Fellow, Election Study Center, National Chengchi University, 2016-present

Professor (by courtesy), Graduate Institute of East Asian Studies, National Chengchi University, 2014-present

Research Fellow, Election Study Center, National Chengchi University, 2012-present

Visiting Professor, Department of Political Science, Massachusetts Institute of Technology, 2012-2013

Associate Research Fellow, Election Study Center, National Chengchi University, 2007-2011

Assistant Research Fellow, Election Study Center, National Chengchi University, 2003-2007

HONORS AND AWARDS

- Best Paper Award of Taiwan Political Science Association, 2013
- Outstanding Research Award, National Chengchi University, 2006, 2010
- Best Methodology Paper Award of Taiwan Political Science Association (with Eric Chen-hua Yu), 2005

PROFESSIONAL SERVICE

- Editor-in-chief, *Journal of Electoral Studies*
- Member of Editorial Board, *Taiwanese Journal of Political Science*, *Chinese Political Science Review*

PROFESSIONAL AFFILIATIONS

- Taiwan Political Science Association
- American Political Science Association
- Japanese Association of Electoral Studies

PUBLICATIONS

Journal Articles

1. Tsai, Chia-hung, 1995. The Categorical Analysis of the Social Context Position– A Case Study of the 1989 Legislative Election in the Second District of Taipei City. *Journal of Electoral Studies*, 2(2): 171-203. (in Chinese)
2. Tsai, Chia-hung, 2000. American Voter Responses to International Political Events and Economic Conditions: 1920-1996. *EurAmerica*, 30(3):143-191.
3. Tsai, Chia-hung, 2000. House Party Leadership Selection: 1959-1994. *Soochow Journal of Political Science*, 11:1-33. (in Chinese)
4. Tsai, Chia-hung, 2001. Why Do Taiwanese Vote? *Journal of Electoral Studies*, 8(2):125-158.
5. Tsai, Chia-hung, 2004. An Exploratory Analysis of Effects of Referendum on Political Systems and Party Systems. *Taiwan Democracy Quarterly*, 1(2):27-41. (in Chinese)
6. Tsai, Chia-hung, 2005. Policy Making, Local Factions and Candidate Coordination in SNTV: A Case Study of Taiwan. *Party Politics*, 11(1):59-77.
7. Tsai, Chia-hung, 2005. Bayesian Inference in Binomial Logistic Regression: A Case Study of the 2002 Taipei Mayoral Election. *Journal of Social Sciences and Philosophy*, 17(1):103-123.
8. Tsai, Chia-hung, Su-feng Cheng, and Hsin-hau Huang, 2005. Do Campaigns Matter? The Effect of the Campaign in the 2004 Taiwan Presidential Election. *Japanese Journal of Electoral Studies*, 20: 115-135.
9. Tsai, Chia-hung, Yung-ming Hsu and Hsiu-tin Huang, 2005. Referendum: A New Dynamic of National Identity in Taiwan. *Taiwan Democracy Quarterly*, 2(1):51-74.(in Chinese)
10. Tsai, Chia-hung, and Yung-ming Hsu, 2005. Expected-Utility Voting in Taiwan's Legislative Elections: 1995, 1998, and 2001. *International Political Science Review*, 26(4): 397-412.
11. Yu, Chen-hua and Chia-hung Tsai, 2006. Using National Surveys to Estimate Local Public Opinions: An Application of Bayesian Multilevel Regression Model with Post-stratification. *Taiwanese Political Science Review*, 10 (1): 5-38.(in Chinese)
12. Tsai, Chia-hung, Ching-hsin Yu, Lu-huei Chen, and Su-feng Cheng, 2007. Voting Behavior and Electoral Engineering in Taiwan. *Japanese Journal of Electoral Studies*, 22:120-136.
13. Tsai, Chia-hung, Yung-ming Hsu and Hsiu-tin Huang, 2007. Bi-Polarizing the Politics: Explaining the 2004 Presidential Election in Taiwan. *Journal of Electoral Studies*, 14(1):1-31.(in Chinese)
14. Tsai, Chia-hung, 2007. Democracy Deepening or Party Competition? A Primary Analysis of Taiwan's 2004 Referendum. *Taiwanese Political Science Review*, 11 (1): 109-145.(in Chinese)
15. Tsai, Chia-hung, 2007. Measurement of Party Image: A Preliminary Analysis. *Chinese Political Science Review*, 43:101-121.(in Chinese)
16. Tsai, Chia-hung, Chin-sou Wang and Ding-ming Wang, 2007. Analysis of a Compound Campaign in the 2005 Three-in-one Election: A Case Study of Loh Tsui County. *Taiwanese Political Science Review*, 11(2): 173-225.(in Chinese)
17. Tsai, Chia-hung, Ching-hsin Yu, Chi Huang, Lu-huei Chen, and Su-feng Cheng, 2008. Examining Strategic Voting in Single-Member Districts: A Case Study of the 2006 Taipei City Mayoral Election. *Japanese Journal of Electoral Studies*, 23:101-111.
18. Tsai, Chia-hung, 2008. Making Sense of Issue Position, Party Image, Party Performance, and Voting Choice: A Case Study of Taiwan's 2004 Legislative Election. *Journal of Social Sciences and Philosophy*, 20(1):1-24.
19. Tsai, Chia-hung, 2008. Multi-level Bayesian Analysis of the Supporting Rate of the Anti-Chen Rally." *Chinese Political Science Review*, 45:67-93. (in Chinese)
20. Tsai, Chia-hung, and Shuan-chuen Chao, 2008. "Nonpartisans and Party System of Taiwan: Evidence from 1996, 2000, and 2004 Presidential Elections." *Journal of Asian and African Studies*, 43(6): 615-641.
21. Tsai, Chia-hung, Ding-ming Wang, and Livianna Tossuti, 2008. Between Independence and Unification: an Ordered Probit Analysis of Panel Survey Data on Taiwan's Constitutional Future. *Issues & Studies*, 44(4): 71-98.

22. Tsai, Chia-hung, 2009. Confirmatory Factor Analysis of People's Evaluation of Democracy in Taiwan, 2004. *Journal of Social Sciences*, 3(1): 151-184.(in Chinese)
23. Hsiao, Yi-ching and Chia-hung Tsai, 2010. Political Responsibility and Voting: Analysis of the 2009 Legislative By-Election in Miaoli County's 1st District. *Taiwan Democracy Quarterly*, 7(2):1-32.(in Chinese)
24. Lin, Chiung-chu and Chia-hung Tsai, 2010. From Proposal to Vote: An Analysis of the UN Membership Referendum and the KMT Assets Referendum in 2008. *Taiwan Democracy Quarterly*,7(3): 45-85.(in Chinese)
25. Lin, Chiung-chu and Chia-hung Tsai, 2010. Trust in Political Parties, Institutional Trust, and Satisfaction with Democracy. *A Journal for Philosophical Study of Public Affairs*, 35:147-194.(in Chinese)
26. Tsai, Chia-hung and Chen-hua Yu, 2011. Evaluating the Responsiveness of Local Governments in Taiwan: A Case Study of Policies and Public Opinion between 2006 and 2007. *Taiwanese Political Science Review*, 15(1): 73-136.(in Chinese)
27. Yu, Chen-hua and Chia-hung Tsai, 2011. Social Justice and Economic Development: Exploring Taiwanese Policy Orientations. *Journal of Social Sciences*, 5(2):135-172.(in Chinese)
28. Tsai, Chia-hung, 2012. Electoral Accountability: A Case Study of Taiwan's 2009 County and City Mayoral Elections. *Journal of Social Sciences*, 6(2): 35-67.(in Chinese)
29. Tsai, Chia-hung, 2014. Incumbent Support: Data Analysis Using Bayesian Multilevel Models. *Taiwan Journal of Applied Economics*, 96:69-104.(in Chinese)
30. Tsai, Chia-hung, 2015. Measuring Public Opinion toward Social Welfare in Taiwan. *Taiwanese Political Science Review*, 19(1):241-279.
31. Tsai, Chia-hung and Lu-huei Chen, 2015. China Factor or Civic Disobedience? Explaining Support for the Sunflower Movement with Panel Data. *Journal of Social Sciences and Philosophy*, 27(4):573-603. (in Chinese)
32. Tsai, Chia-hung. 2016. Regional Divide and National Identity in Taiwan: Evidences from the 2012 Presidential Election. *Issues & Studies*, 52(2): 1-40.
doi:<http://dx.doi.org/10.1142/S1013251116500077>.
33. Lee, I-Ching, Eva E. Chen, Chia-Hung Tsai, Nai-Shing Yen, Arbee L. P. Chen, Wei-Chieh Lin, 2016. Voting Intention and Choices: Are Voters Always Rational and Deliberative? *PLOS ONE* 11(2): e0148643. doi:10.1371/journal.pone.0148643
34. Lee, I-Ching, Eva E. Chen, Nai-Shing Yen, Chia-Hung Tsai, and Hsu-Po Cheng, 2016. Voting Intention and Choices: Are Voters Always Rational and Deliberative? *Frontiers in Psychology* 8. <https://www.frontiersin.org/articles/10.3389/fpsyg.2017.01762/full>
35. Tsai, Chia-hung. 2018. Electoral Competition, Incumbency, News Coverage, and Prediction Market Price: A Preliminary Study of Campaign Contributions and Spending in Taiwan's 2016 Legislative Elections. *Journal of Electoral Studies*, 25(1): 117-147.
36. Wang, Ching-hsin, Dennis Weng, and Chia-hung Tsai, n.d. Personality Traits and Individual Attitude toward the Independence-Unification Issue in Taiwan. *Journal of Asian and African Studies*, forthcoming.
37. Tsai, Chia-hung, n.d. Unfolding the Pattern of Contentious Participation in Taiwan. *Electoral Studies*, forthcoming.

Book Chapters

1. Tsai, Chia-hung, Chin-hsin Yu, and Lu-huei Chen, 2008. "Comparing Consensus on Taiwan Democracy Among the Mass Public and Elites" in Philip Paolino and James Meernik (eds.) *Democratization in Taiwan: Challenges in Transformation*. Vermont: Ashgate Publishing Company.
2. Nemoto, Kuniyaki and Chia-hung Tsai, 2016. Post Allocation, List Nominations, and Pre-Electoral Coalitions under MMM. in Nathan Batto et al. (eds.) *Mixed-Member Electoral Systems in Constitutional Context: Taiwan, Japan, and Beyond*. pp. 165-193. Ann Arbor, MI: University of Michigan Press.

3. Tsai, Chia-hung, 2017. Who is Taiwan Voter? in Chris Achen and T.Y.Wang (eds.) *The Taiwan Voter*. Ann Arbor, MI: University of Michigan Press.
4. Tsai, Chia-hung, 2017. Economic Voting: Micro- and Macro-level Analysis. in Chris Achen and T.Y.Wang (eds.) *The Taiwan Voter*. Ann Arbor, MI: University of Michigan Press.