How Taiwan Can be Your Best Partner
for Innovative SME Development

Small and Medium Enterprise Administration
Ministry of Economic Affairs
November 11, 2016
Outlines

Small and Medium Enterprise Administration, MOEA, Taiwan

I. SMEs in Taiwan

II. Supporting Measures for SMEs

III. Conclusion
I. Why SMEs Matter in Taiwan

SME Development

1.3 million SMEs

98% Total Business

78% Employment


2016 WEF Global Competitiveness

14th (138 Countries)
Overall Ranking

11th Innovation

3rd Cluster Development

2016 Doing Business

11th (189 Countries)
2008-2016

61st

2016 Global Entrepreneurship Index

6th (130 Countries)
Global

1st Asia
SMEs in Taiwan Enjoy Sustainable Growth

**Award Strategy**
1. National Award
2. Rising Star Award
3. Start-up Award
4. Innovation Award

**Guidance Strategy**
1. Mutual Cooperation
2. Industry Cluster
3. Local Cultural Industry
4. Financing Programs

**Clustering Strategy**
1. Mutual Cooperation
2. Industry Cluster
3. Local Cultural Industry
4. Financing Programs

Supporting Startup & Innovation

Foundation of SMEs 65%

Middle Layer of SMEs 34%

Top SMEs 1%

65% Supporting Startup & Innovation
Guidance Systems from SMEA

- Management
- Finance
- Information Management
- Quality Upgrading
- Start-up Incubation
- Mutual Assistance & Collaboration
5 Guidance Systems from Other Agencies

Production Technology
- IDB: Industrial Development Bureau

Industrial Safety
- IDB: Industrial Development Bureau

Pollution Prevention
- IDB: Industrial Development Bureau

Marketing
- BOFT: Bureau of Foreign Trade
- DOC: Department of Commerce

R&D
- DOIT: Department of Industrial Technology
- IDB: Industrial Development Bureau
- SMEA:
II. Supporting Measures for SMEs

Policy Focus: Fostering Innovation-Driven Economic Growth
Policy Planning

Create a Favorable Environment for the Development of SMEs

- **Research**
  Research on and analysis of SMEs’ business environment

- **Smart Regulation**
  Advocate the fair laws for SMEs

- **Social Enterprise**
  Promote Social Enterprise Action Plan

- **International Affair**
  Participating in SME international organizations, such as APEC SME Ministerial Meeting
Financing

Integrate the SME Financing Mechanism

- **One-Stop Service Center**: Provide Financing Resource and Government Service Information for SMEs
- **Credit Guarantee**: Provide Guarantee to SME to secure Funding
- **Direct Investment**: Investment in Start-ups and SMEs
- **Financial Management**: Provide Financial Education and Training to improve SME Financial and Accounting Systems
Financing Resources

Startups & SMEs

Capital Markets
Private Funds
SME Investment Companies
Domestic Banks
VC

Government Agencies
Incubation Fund Account
SME Development Fund
SME Credit Guarantee Fund
National Development Fund

Reward
Loans
SME Credit Guarantee
Invest
Invest
Invest
Invest
Invest
Invest
Invest
Invest
Invest
Management Consulting

Strengthen SME Management Capabilities

- **Management**
  Strengthen SME Management Capabilities

- **Upgrade**
  Assisting SMEs to Upgrade and Transform

- **Network**
  Promote SME Service Network & Mutual Assistance Mechanism

- **OTOP**
  Develop local culture industry with One Town One Product project
One Town One Product

Transform Taiwan’s local culture into creative business
Enhancing SMEs’ Information Technology Capabilities

- **IT Management**
  Strengthening SMEs’ information management capabilities

- **E-Learning**
  Promoting e-learning program

- **4G Mobile**
  Promoting 4G mobile commerce application services
Digitization of SMEs

- **Value-added Innovation**
- **O2O integration**
- **Digital application**

**Service Level**

**Digital Inclusion** for ME Program

**4G mobile application Service**

**Int’l E-commerce Program**

**SME E-learning Program**

**Innovation Upgrading Program**

**Integrate**

**Upgrade**

**Supporting**

Scale 0 20 200

Micro Business  Small Business  Clusters  Industry chain
Start-up & Incubation

Building a Platform for Start-up and Incubation

- Encourage Entrepreneurship
  Establish a mechanism for supporting Start-ups and Innovation

- Strengthen Incubator
  Strengthen the SME Innovation and Incubation Function

- Cultivate Talent
  Enhance SME Human Resource Development and Women Entrepreneurship
Supporting Start-ups and Innovation

Youth Start-up Programs

Innovation & start-ups Taskforce
One-stop Web Portal
One-stop Startup Hub
Start-up Hub Touring Car
Incubation System in Taiwan

- **IPO Companies**: 99
- **Startups**: 6,000+
- **Incubatees**: 12,000+
- **Incubators**: 130+

- **6%**: Of Taiwan Stock Market
- **37**: 110/3 billion Output/Input
- **4+4+1**: InBIA+EBN+UBI Soft-landings
Incubation Domain

- Biotech & Medicals, 27%
- Machinery, 10%
- Green Energy, 5%
- Others, 13%
- ICT, 28%
- Tourism and Leisure, 4%
- Culture, 8%
- Chemistry, 4%
AABIs Best Incubator & Enterprise Awards:
- Industrial Technology Research Institute, ITRI (2005)
- Nangang Software Incubator, NSC (2013)
- National Chiao Tung University, NCTU (2014)
- National Kaohsiung Marine University, NKMU (2015)

InBIA Best Incubator & Enterprise Awards:
- Industrial Technology Research Institute, ITRI (2006)
- National Kaohsiung Marine University, NKMU (2014)
- Southern Taiwan University of Science and Technology (2016)

UBI University Business Incubator Award:
- NCTU (2013 & 2014)
- Chaoyang University of Technology, CUT (2015)
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Your Best Business Partner!

Taiwan has the world-class entrepreneurship and industrial cluster environment. We look forward to further cooperation with the other countries around the world.

For more information, please visit http://www.moeasmea.gov.tw